



PMI WEST
Virtual Conference

REVIVE.
RETHINK.
RENEW.



— 2021 —
**SPONSORS
INFORMATION
KIT**

NOVEMBER 6TH, 2021

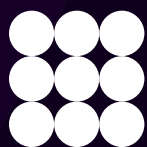
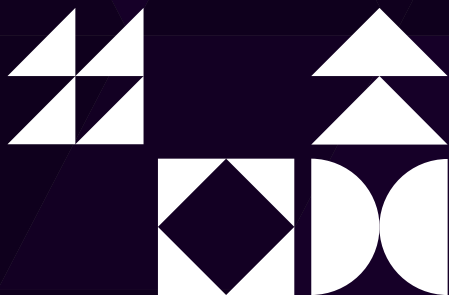
Vancouver, BC

<https://pmi.bc.ca/2021-conference>



**VANCOUVER'S
BIGGEST
PROJECT MANAGEMENT
CONFERENCE
IS GOING VIRTUAL
THIS FALL!**

PM WEST
Virtual Conference



Hello,

We are excited to announce the return of the PM West Conference in digital format this year!

On Saturday, **November 6th, 2021**, we will host our first-ever virtual conference, with a sensational open keynote speaker, **3 panel conversations** with industry experts, and **15 speakers** from around the world.

The conference registration will be at an **affordable ticket** price and is creatively designed for a day full of learning activities and online engagement. We have an expected attendance of 300-400 project management professionals from various industries, educators, students and local businesses. Attendees can earn up to **10 PDUs (Professional Development Units)** within one day.

As a sponsor your organization can benefit from the following:

1. Exclusive promotional video placement as Conference Sponsor at the beginning and end of event.
2. Virtual Booth with streaming of promotional video where attendees can drop-in and watch.
3. Sponsor panel discussion or keynote to have your company's logo appear within the event session.
4. Career Chat Rooms to engage in a speed networking format (5 min conversations with visitors).
5. Sponsor digital coupons as prizes for trivia games conducted throughout the event day.
6. Easily deliver Sponsor digital handouts and weblinks to all attendees via this platform
7. Get insight from the event statistics, such as the number of virtual connections to your brand.
8. Complimentary Conference Registrations for your employees.

Some of the benefits may vary per the sponsorship level you choose (please see annexure for more details. To sponsor please contact director-ir.outreach@pmi.bc.ca.

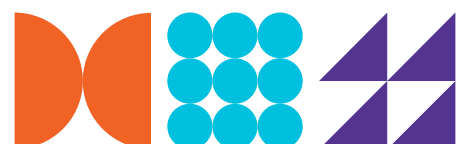
Sponsor brand image will also be promoted on the PMI CWCC (Canadian West Coast Chapter) Website, PMWEST 2021 Conference platform, and on our regular social media channels. We will provide necessary technical support to setup and navigate this event platform successfully.

PMWEST 2021 is sure to be a unique and engaging virtual conference with many of the wonderful features of a live conference, powered by a world class technology platform. We look forward for your online presence and support of the project management profession in your organization and in our community.

Best Regards,

Nalini Vadivelan

PMWEST 2021 Conference Chair



ABOUT PMI CANADIAN WEST COAST CHAPTER

The PMI Canadian West Coast Chapter, established in 1979 and based in Vancouver, BC, has over 2,500 members. The Chapter has a highly successful series of technical programs attracting senior project management practitioners from a wide spectrum of industries and organizations.

PMI CWCC HAS TWO PRIMARY GOALS:

- To help our members build their project management careers
- To provide a community for the project management industry in BC


VISION

To be the go-to source for the project management community in Mainland BC.

MISSION

To provide project management education, mentorship, networking, knowledge, and support to practitioners and organizations.

Active members in 2020

 **2,528**

Total LinkedIn followers

 **9,407**

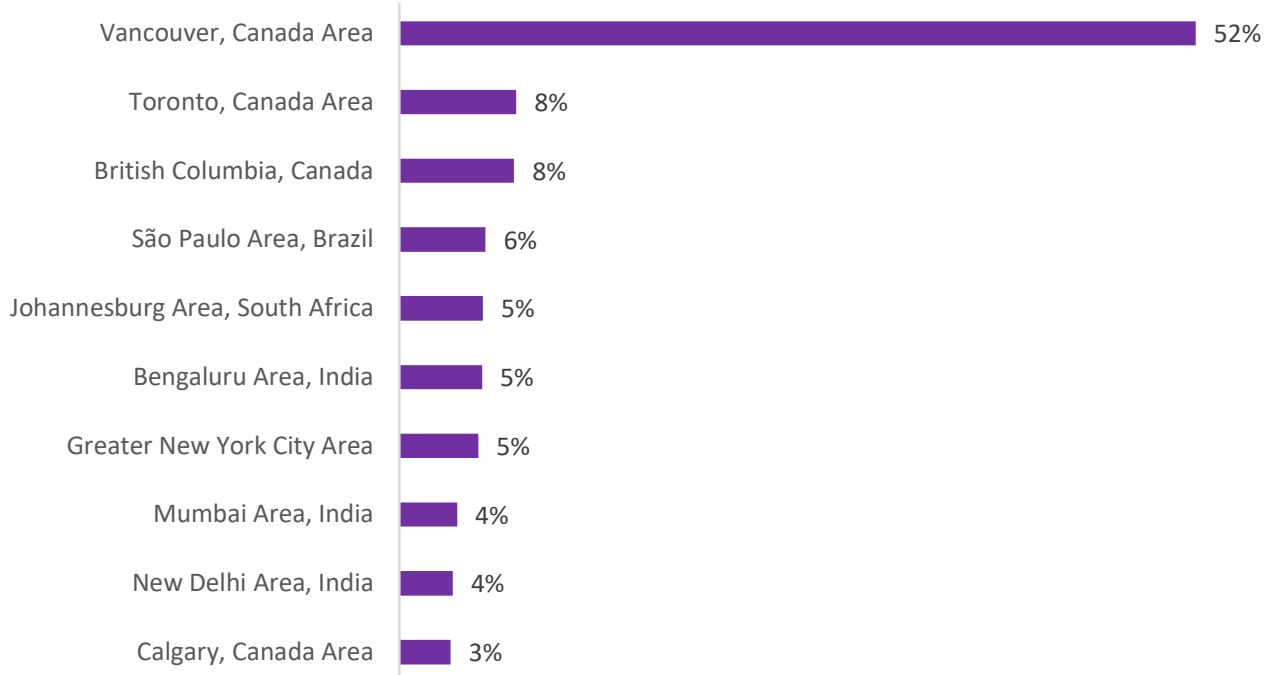
2020 MEMBER CREDENTIALS

COUNT

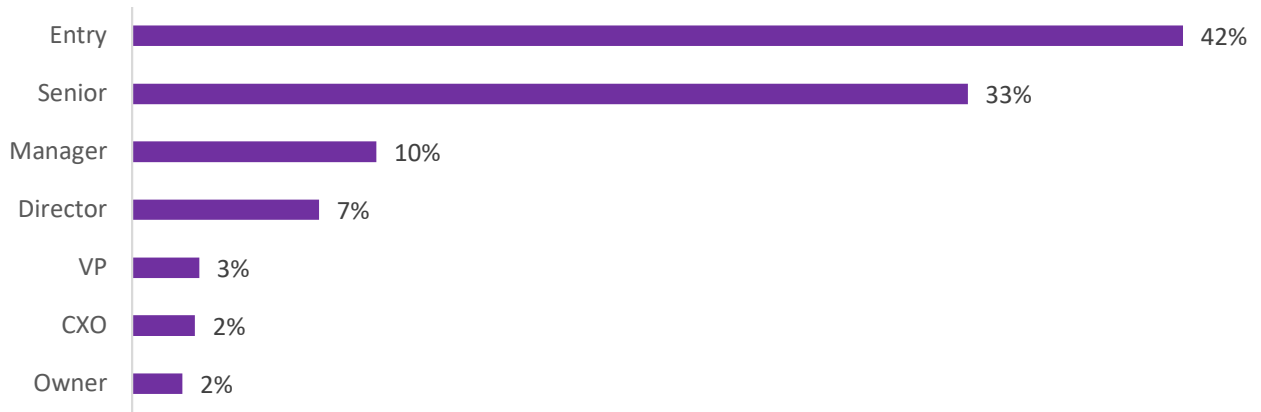
2020 MEMBER CREDENTIALS	COUNT
PMP	1,661
CAPM	81
PMI-ACP	64
PMI-RMP	12
PMI-PBA	9
PFMP	4
PGMP	3
PMI-SP	3
TOTAL	1,837



LINKEDIN FOLLOWER DEMOGRAPHICS (LOCATION)



LINKEDIN FOLLOWER DEMOGRAPHICS (JOB SENIORITY)



PROMOTIONAL SPONSORSHIP PROGRAM

BENEFITS	Bronze Sponsor \$1,500	Silver Sponsor \$3,000	Gold Sponsor \$4,500	Conference Sponsor \$6,000
Available Sponsorships	10	6	3	1
Complimentary Conference Registrations	0	3	5	10
Main Conference Lobby Booth with continuous streaming slideshow of Sponsorship Logos	3 x 1 min 4 per frame"	3 x 2mins 2 per frame	3 x 2 mins Individual	3 x 2 mins Individual
Career Chat Rooms - Representative Required for interactive Q & A speed sessions		YES	YES	YES
CWCC LinkedIn Posts		Bi-Weekly	Bi-Weekly	Weekly
Virtual Booth with your own Streaming Videos (with or without a representative)			1	1
Primary location of advertisements on conference website site			1 per month	1 per month
Panel Session - Gold Sponsors (Logo Ads)			3	-
Open keynote speaker Introduction - Conference Sponsor				YES
Conference Sponsor Promotional (2 - 3 mins) Video Trailer - At Beginning of the conference				YES
Open keynote - Conference Sponsor (Logo Ad)				1



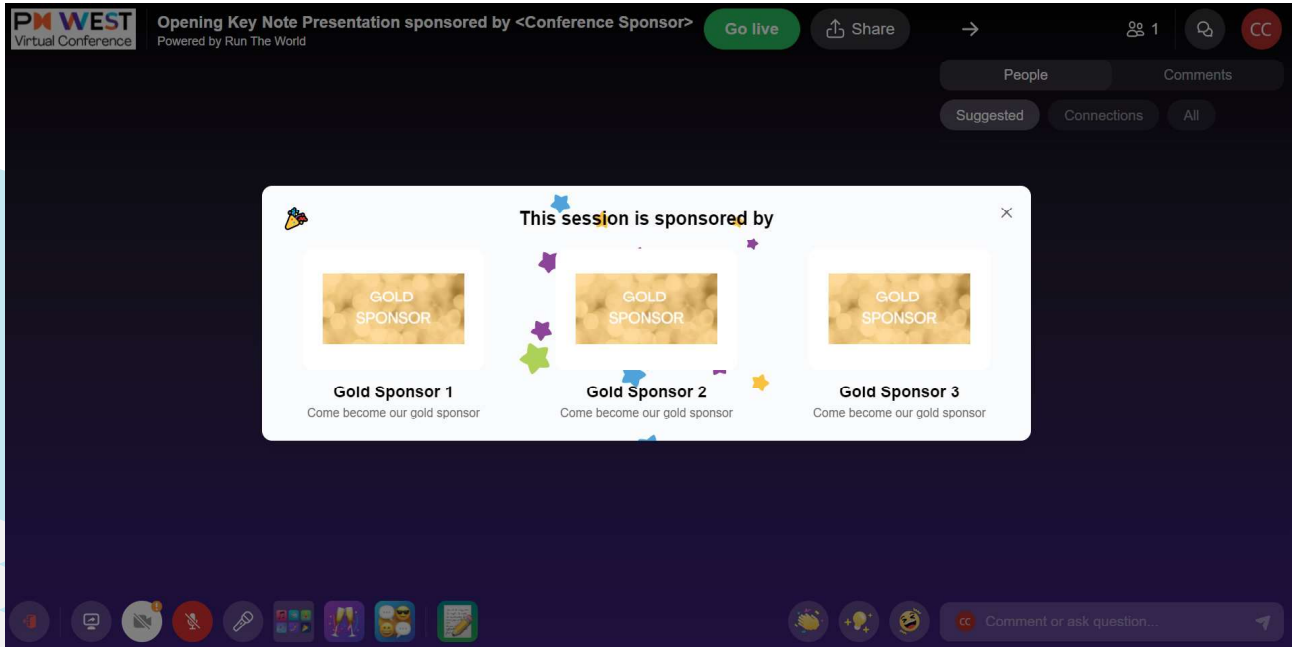
CONFERENCE MAIN PAGE WITH SPONSOR BANNER/LOGO



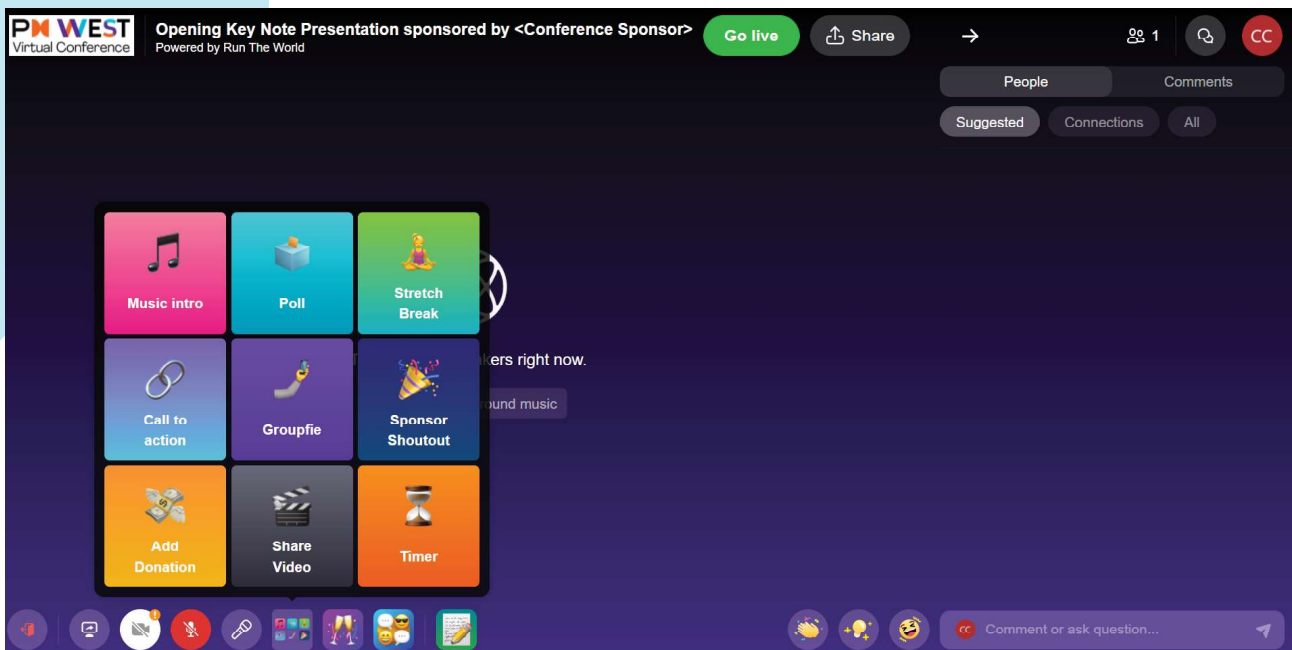
CONFERENCE MAIN PAGE WITH SPACE FOR GOLD SPONSORS AND SPEAKERS



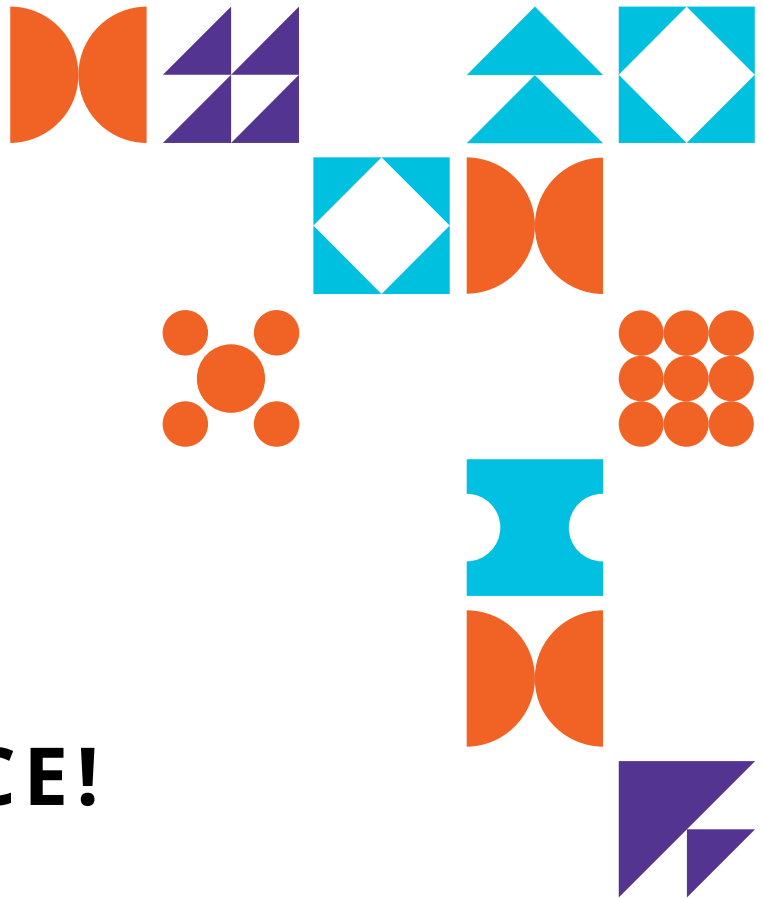
SPONSOR SHOUTOUT DURING THE EVENTS



LIVE CONFERENCE SCREEN WITH DIFFERENT INTERACTION TOOLS TO ENGAGE WITH AUDIENCE



**SEE YOU
AT THE
CONFERENCE!**



<https://www.linkedin.com/company/canadian-west-coast-chapter-pmi>



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https://twitter.com/PMI_CWCC



www.pmi.bc.ca



Vancouver, BC, Canada